



Sponsorship & Exhibition Prospectus
#NZResus2020 www.nzresus2020.nz



ENQUIRIES

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Welcome & invitation



Kia ora!

This is the first time we have held the New Zealand Resuscitation Council conference in Rotorua. Our scientific meetings have grown a lot over the past decade, reaching more people with a broader range of content. At NZ Resus 2020 – Te hiranga, te manahau, me te ahurea (Excellence, resilience and culture) - we look to further extend our appeal with content for carers both in Pre-Hospital and Emergency Care/ICU settings. This conference will present the latest advances in resuscitation science and our invited speakers include key leaders from the International

Liaison Committee on Resuscitation, plus many other speakers actively involved in resuscitation research and guideline development (both from Australia and NZ, and the wider international group).

The conference provides a chance for local researchers to showcase work on resuscitation initiatives and outcomes in Aotearoa New Zealand. An additional focus will be on the human side of resuscitation; how we work together effectively in stressful situations and how we support each other afterwards.

Rotorua has a fantastic venue giving us ample opportunities to be innovative during the conference meaning greater opportunities for you as a supporter to engage with colleagues, customers and community. In addition, the destination offers many unique and exciting activity options for attendees and their families.

Come join us in Rotorua.

Richard Aickin

**Scientific Convenor and Chair
New Zealand Resuscitation Council**

The opportunity for you

Who will attend:

NZ Resus 2020 will attract around 400 attendees from around New Zealand and Australia to the stunning central North Island. Sponsors and exhibitors will have access to many professionals with the ability to make purchasing decisions for major products and services in healthcare institutions.

The New Zealand Resuscitation Council has representation from 20 member organisations, many of which have considerable national and international coverage and will join us at NZ Resus 2020.



Delegates include:

- Resuscitation instructors
- Intensive Care and Emergency Care specialists
- Paramedics and Emergency Medical Technicians
- First Aid and Community CPR providers
- Newborn Life Support instructors
- Anaesthetists
- Cardiologists
- Nurses (emergency, critical care, nurse educators)
- Members of the Accident Medical Practitioners Association
- General Practitioners
- Academia
- Military

Why you should be there:

Here are just a few of the benefits sponsorship can deliver:

- put your business and brand front and centre
- get your name in front of your target market
- generate brand awareness & media exposure
- Increase your reach and exposure to new clients, customers and businesses
- reconnect with customers and engage with a new audience
- generate strong leads
- high visibility; be seen supporting the Industry

We invite you to review the packages or call us today to discuss a bespoke package and other options to suit your needs.

Conference Information

Conference Details

NZ Resus 2020

Dates: 7 – 9 May 2020

Venue: Energy Events Centre, Rotorua

“ I've attended a lot of conferences in my career, so I knew the content at NZ Resus 2018 would be great. The venue was equally as great and provided me the opportunity to interact with current and new customers at our trade stand. The interaction between customers and vendors at NZ Resus 2018 was one of the best in my opinion. ”

Programme Outline

Wednesday 6 May	Thursday 7 May	Friday 8 May	Saturday 9 May
<ul style="list-style-type: none"> Exhibition build and packin 	<p>(Educators' Day) opportunity for premium sponsors to have additional exposure and time to network with attendees</p> <ul style="list-style-type: none"> Multiple workshops and keynotes (approximately 200 attendees) Morning tea / lunch / afternoon tea Welcome Function & official Exhibition Opening: 90mins (up to 400 attendees) 	<ul style="list-style-type: none"> Mihi Whakatau and Conference Opening Keynote Speakers Concurrent Sessions Morning tea / lunch / afternoon tea He Pō Whakangahau - A Night of Entertainment 	<ul style="list-style-type: none"> Keynote Speakers Concurrent Sessions Morning tea / lunch Conference close

Pre-session tea and coffee, morning tea, lunches and afternoon teas will be served in the exhibition area to encourage delegates to spend time viewing the exhibits and interacting with sponsors.

Please note this preliminary programme is subject to change.

Contact

Conference Manager

Raewyn Tse

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E: raewyn@conference.nz

W: www.nzresus2020.nz

**Kauri is the largest and most distinguished
of all the native timber trees**

Kauri Sponsor

**Investment
\$45,000 + GST**

Limit of 2

**Secure a spot as one of only two key sponsors of Resus 2020.
Kauri sponsorship guarantees your company will feature
prominently in the lead up to and throughout the conference as
a major supporter of the event and the healthcare industry.**

Sponsorship benefits

- Exclusive opportunity to host a session during Educators' Day
- First option to secure any other sponsorship opportunities listed
- Recognition of sponsorship level during the opening and closing of conference plenaries
- Acknowledgment of your Kauri Sponsorship at He Pō Whakangahau - A Night of Entertainment & inclusion of your logo on the Dinner Menu
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Logo on all promotional materials including holding slides during the conference
- A premium position within the exhibition and catering area including a triple booth (9m x 1.8m) including panels, lighting and standard signage
- Sponsor's signage (pop up banner or similar) displayed in the Conference entry foyer (supplied by sponsor)
- Company profile (50 words) in the Smartphone App and banner ad
- A full delegate attendee list (including email) sent 2 weeks prior to the conference (except for those who have opted for privacy)
- Opportunity to host a special, invitation only, event during the conference (i.e. breakfast, cocktail function. Catering and venue hire costs additional and the event must be outside of any pre-organised conference events)
- Opportunity to host an educational or interactive session at your booth during one lunch break (standard trestle tables and up to 20 chairs will be included complimentary, however, any necessary AV equipment will incur an additional charge and the event must not conflict with any official conference programming)
- Opportunity to provide branded merchandise to attendees
- Opportunity to include a piece of collateral in the Resus Library located in the exhibition for attendees to read/collect
- 6 full Conference Registrations including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

The Whakarewarewa Forest in Rotorua contains an award winning attraction – a suspended treewalk consisting of a series of bridges which traverse between 27 majestic 117-year-old Redwood Trees

Redwood Sponsor

Investment
\$20,000 + GST

Limit of 3

Redwood sponsorship guarantees your company excellent exposure and recognition in the lead up to and throughout the conference as a major supporter of the event and the healthcare industry.

Sponsorship benefits

- Recognition of sponsorship level during the opening and closing of conference plenaries
- Acknowledgment of your Redwood Sponsorship at He Pō Whakangahau - A Night of Entertainment & inclusion of your logo on the Dinner Menu
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Logo on all promotional materials including holding slides during the conference
- A premium position within the exhibition and catering area including a double booth (6m x 1.8m) including panels, lighting and standard signage
- Company profile (50 words) in the Smartphone App
- A full delegate attendee list sent 1 week prior to the conference (except for those who have opted for privacy)
- Opportunity to host a special, invitation only, event during the conference (i.e. breakfast or cocktail function. Catering and venue hire costs additional and the event must be outside of any pre-organised conference events)
- Opportunity to provide branded merchandise to attendees
- Opportunity to include a piece of collateral in the Resus Library located in the exhibition for attendees to read/collect
- 4 full Conference Registrations including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

He Pō Whakangahau – A Night of Entertainment Sponsor

Investment
\$7,500 + GST

Limit of 1

Take centre stage and be associated with a memorable, premium cultural experience and celebration at the Resus 2020 gala event. Talk to us about how to best showcase you and your brand at this very special occasion.

Sponsorship benefits

- Acknowledgment of your Sponsorship at He Pō Whakangahau - A Night of Entertainment & your logo prominently displayed on the Dinner Menu and all signage
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Sponsor's signage (pop up banner or similar) displayed in the He Pō Whakangahau - A Night of Entertainment venue (supplied by sponsor)
- Company profile (25 words) in the Smartphone App
- A full delegate attendee list available at the conference (except for those who have opted for privacy)
- Opportunity to provide branded merchandise to attendees
- Opportunity to include a piece of collateral in the Resus Library located in the exhibition for attendees to read/collect
- 2 full Conference Registrations including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Welcome Function & Exhibition Opening Sponsor

Investment
\$5,500 + GST

Limit of 1

The Resus 2020 Welcome Function is the first opportunity for delegates, sponsors and exhibitors to network and marks the official opening of the 2020 Exhibition. This is the perfect opportunity for you to set the scene for the following days and leave a lasting impression.

Sponsorship benefits

- Recognition as the Welcome Function Sponsor at the event and on welcome signage
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Sponsor's signage (pop up banner or similar) displayed in the function space (supplied by sponsor)
- Company profile (25 words) in the Smartphone App
- A full delegate attendee list available at the conference (except for those who have opted for privacy)
- Opportunity to provide branded merchandise to attendees
- Opportunity to include a piece of collateral in the Resus Library located in the exhibition for attendees to read/collect
- 2 full Conference Registrations including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Exhibition Booths

Single stand space (3m x 1.8m)
\$3,000 + GST

“ I attended this as an exhibitor along with my colleague and we were both very impressed with this conference (it was our first time attending) – our exhibitor stand was busy and we found the attendees very engaging and got some good leads to follow up after. We are likely to attend again. ”

Exhibition package includes:

- Black Velcro receptive walling (3m x 1.8m)
- Company name in black on white background. Company logos are an additional cost
- Dressed trestle table and two chairs (if required)
- 2 x 150 watt spotlights
- 1 x 4 pin multi-box
- 2 x Exhibitor Only registrations (does not allow access to conference sessions or He Pō Whakangahau - A Night of Entertainment but does include Welcome Function)
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website.
- Opportunity to provide branded merchandise to attendees
- A full delegate attendee list available at the conference (except for those who have opted for privacy).

Double stands (6m x 1.8m) available for \$6,000 + GST

with the same inclusions as above (ie. total of 4 Exhibitor Only registrations).

Additional charges for extra Exhibitor Only registrations will apply to all exhibitors.

Note: exhibitors do not have access to conference sessions. Should you wish to access sessions please talk to us about which sponsorship package might best align with you and your business.

Other Opportunities

Keep Cup & Rinse Station Sponsorship \$4,000 + GST

Attendees can take you and your organisation with them wherever they go! Take this opportunity to align your organisation with NZResus2020 in this exclusive co-branding opportunity on New Zealand's first designed and manufactured reusable takeaway coffee cup.

- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Single colour branding on a single coloured cup of your choice
- Sponsor's signage (pop up banner or similar) displayed in the exhibition space (supplied by sponsor)
- 1 full Conference Registration including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Barista Coffee Cart Sponsor \$1,250 + GST

(per cart, only available in addition to Keep Cup Sponsorship)

Good coffee is often in high demand at conferences and can be the first thing attendees seek out when they arrive at the conference each morning – great exposure for you and your brand!

In addition to benefits listed above, you also have:

- Opportunity to provide branded merchandise for baristas to wear – tee-shirts, aprons, hats (supplied by sponsor)
- Company name/logo displayed on cart and menu of beverages
- Opportunity to provide branded merchandise to attendees
- A full delegate attendee list available at the conference (except for those who have opted for privacy)
- 1 full Conference Registration including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Delegate Bag Sponsor \$3,500 + GST (limit of 1)

All attendees will be given a delegate bag when they arrive co-branded with your logo (1 colour) and the conference logo. This will be filled with sponsors' goodies and be a memento that they take home with them. Go green and choose an environmentally friendly option, a reusable shopping bag, or a chiller bag that would be great for the boot of the car.

- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- One colour logo on conference bag given to all attendees
- Opportunity to provide branded merchandise to attendees
- A full delegate attendee list available at the conference (except for those who have opted for privacy)
- 1 full Conference Registration including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Lanyards and Name Badge \$3,500 + GST (limit of 1)

All attendees will be given name badges to wear for the duration for the conference and to take home with them. Each name badge will be printed with your company logo and the delegate's name, plus you have the opportunity to have the lanyards branded to complement the name badge.

- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Opportunity to provide branded merchandise to attendees
- A full delegate attendee list available at the conference (except for those who have opted for privacy)
- 1 full Conference Registration including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Other Opportunities (continued)

Conference App Sponsor

\$2,500 + GST (limit of 1)

Maximise your exposure and promote your brand before, during and after the conference! The home screen can be custom designed to include your company's branding with a direct link to your website. Delegates use the app to personalise their conference schedule, review the programme, connect with others, take session notes throughout the event and then it stays on their device – an unparalleled opportunity for you to get your brand in front of the attendees over the entire event lifecycle.

- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Opportunity to provide branded merchandise to attendees
- A full delegate attendee list available at the conference (except for those who have opted for privacy)
- 1 full Conference Registration including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Charging Station Sponsor

\$2,500 + GST (limit of 3)

With delegates using the conference app on their phones all day, we are often asked if there are phone chargers available. Solve this problem by sponsoring a charging station at the conference. The charging station is a tower where delegates can safely lock their phones away while they charge.

- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Opportunity to provide branded merchandise to attendees
- A full delegate attendee list available at the conference (except for those who have opted for privacy)
- 1 full Conference Registration including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Early Bird Prize

\$1,500 + GST (limit of 1)

- Acknowledgement of sponsorship when announcing the winner of the early bird prize during the session prior to the close on Saturday
- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- 1 full Conference Registration including the Welcome Function and He Pō Whakangahau - A Night of Entertainment.

Scholarship Sponsorship

\$500 + GST each (no limit)

NZ Resuscitation Council would like to support the young and passionate to attend the conference and access networking and learning opportunities for those interested in pursuing a career in the industry, or who may not otherwise be able to attend. Make a real, valuable contribution by being a Scholarship Sponsor and add an additional registration to your sponsorship package (\$500+GST each).

- Acknowledgement of your sponsorship on the conference website including name, logo, 50 word blurb and clickable link to your website
- Opportunity to provide branded merchandise to attendees
- Our heartfelt thanks and appreciation for your support of youth!

Sponsorship application form



Please forward this form indicating your sponsorship request to:

Raewyn Tse
 Conference Innovators Limited
 PO Box 24333, Manners Street, Wellington 6142
 T: +64 4 391 1053 E: raewyn@conference.nz

Organisation name:

Name (*main contact*) :

Billing address:

City: Postcode:

Country:

Telephone: Mobile:

Email: Purchase order number:

Kauri Sponsor	\$45,000 + GST	Barista Coffee Cart Sponsor	\$1,250 + GST
Redwood Sponsor	\$20,000 + GST	Delegate Bag Sponsor	\$3,500 + GST
He Pō Whakangahau - A Night of Entertainment Sponsor	\$7,500 + GST	Lanyards and Name Badge	\$3,500 + GST
Welcome Function & Exhibition Opening Sponsor	\$5,500 + GST	Conference App Sponsor	\$2,500 + GST
Single exhibition stand	\$3,000 + GST	Charging Station Sponsor	\$2,500 + GST
Double exhibition stand	\$6,000 + GST	Early Bird Prize	\$1,500 + GST
Keep Cup & Rinse Station Sponsorship	\$4,000 + GST	Scholarship Sponsorship	\$500 + GST each

Preferred booth location number

Name of organisations you do not wish to be adjacent to

Payment details

All prices are in New Zealand dollars and exclude goods and services tax (GST) of 15%. Invoices are payable within one month of invoice, or prior to the conference, whichever is earliest.

A confirmation email and invoice will be sent to you on receipt of your application form. If you wish to pay by credit card this can be arranged at this time.

Terms and conditions: I agree to the terms and conditions outlined in the prospectus

Signed: Date:

Terms & Conditions

Payment

All sponsorship packages are quoted in New Zealand dollars and exclude GST. Full payment is required prior to the conference.

Acceptance of terms and conditions

By submitting the sponsorship application form you acknowledge and accept the sponsorship terms.

Registration details

By completing a sponsorship application you have given your consent for us to store your personal data. Your personal data will be retained by Conference Innovators and NZ Resuscitation Council for up to 24 months after the conclusion of this conference. Exhibitors details will be shared with the selected exhibition build company to confirm signage, design and furniture requirements for your stand.

Insurance/liability

Sponsors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of their displays. Neither NZ Resuscitation Council, Conference Innovators, Energy Events Centre or other external suppliers, nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the displays, however caused or any of its staff, employees, agents or other representatives. In the event of industrial disruption and/or equipment failure due to power supply problems, NZ Resuscitation Council, Conference Innovators and Energy Events Centre will not be held liable and accept no responsibility for loss of monies incurred by sponsors or damage to property.

The conference organisers accept no liability for damage to sponsors equipment by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Sponsors are advised to insure against such liability.

Health and Safety

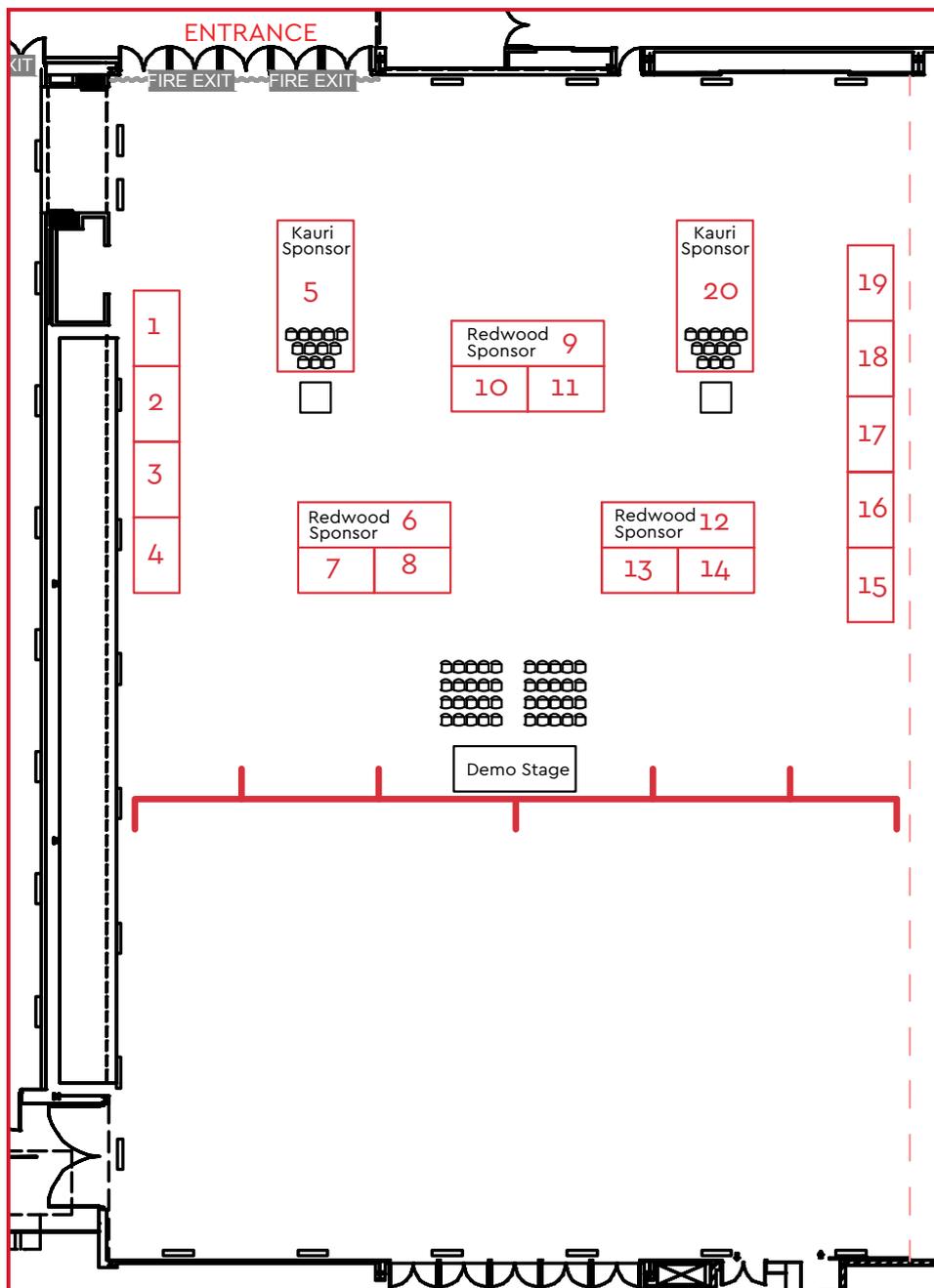
We take the health and safety of our delegates, sponsors and suppliers seriously. A manual will be provided to sponsors as appropriate closer to the conference. This will provide full details around compliance when packing in your display and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to be a sponsor at the conference, you agree to adhere to our health and safety policy.

Cancellation

If notification of cancellation of stands is received before 1 March 2020, the deposit will be refunded less an administration charge of \$150. After this date, no refunds will be made. The Conference Committee reserves the right to cancel the exhibition in cases of circumstances beyond their control. In such a case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

Floor Plan

This is an INDICATIVE floorplan only and is subject to change.



Other Information

Registrations

Some sponsorship packages include full Conference Registrations which includes access to conference sessions, the Welcome Function and He Pō Whakangahau - A Night of Entertainment. Additional conference registrations can be purchased through the conference website.

Exhibitor Only registrations are included with exhibition booths and include name badge, conference catering and attendance to the Welcome Function but do not include access to conference sessions. Exhibitors will be sent an online portal to register staff and additional Exhibitor Only registrations can be purchased through the same form. Exhibitors who wish to attend conference sessions will need to purchase a Conference Registration - please contact the conference manager for assistance or refer to the website.

Social Functions

Access to the Welcome Function on Thursday 7th May is included with all conference and exhibitor registrations.

Additional tickets to the Welcome Function and He Pō Whakangahau - A Night of Entertainment will be available for purchase at the time of registration.

Catering

Refreshments for exhibitors will be served prior to the conference breaks. All conference catering will be served within the exhibition hall. Please indicate any allergies at the time of registration.

Accommodation

Exhibitors will be able to book accommodation at the conference hotels where competitive room rates have been negotiated. Further details will be provided at the time of registration and available on the conference website.

Stand Design and Accessory Hire

The company contracted to install the walling are also available to assist with stand design and has a wide range of accessories and furniture for hire. Further details will be available on the conference website along with an up-to-date exhibition floorplan.

Internet Access

Hardwired internet can be arranged for each stand and will be charged directly to the exhibitor.

Exhibition Information and Exhibition Manual

A manual will be distributed to all exhibitors at least six months prior to the conference. The manual will contain details of the registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for exhibitor health and safety, delivery labels, entry, etc.

Conference Managers

For further information, to discuss a bespoke package or to confirm your sponsorship or exhibition at the conference, please contact:

Raewyn Tse
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PO Box 24333, Manners Street
Wellington 6142
T. +64 4 391 1053
E. raewyn@conference.nz



Te hiranga, te manahau me te ahurea
Excellence, resilience & culture
Rotorua 7-9 May 2020

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